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## Brooklyn's 1 River Park Rooftop Launch Celebrates New Development Luxury Listings

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Impressions: 29,250



Leaving Grand Central and heading off into my Uber with the address for 1 River Park set, I stared out the window with thoughts of what my first experience in this hip area would really be like. Never having gone to Brooklyn myself, accepting the pleasure to attend a rooftop launch for a new luxury development in the area had me curious for what was in store. As I neared my destination I glided past streets filled with lively restaurants and shops, even catching myself gawking over places I'd eventually want to check out with my friends.

Finally coming to a stop at my destination at Cobble Hill and stepping out of the car, I was shocked to see this soon-to-be architecturally suave glass tower before me. At first glance, I loved the eccentric wave-like design that instantly stood out in the exterior of the building. After looking like a tourist--all while looking up in awe at the 20-story

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development--I headed inside and was welcomed by smooth music performed by the Sterling Strings.



Before taking the elevator up to the roof, I did a walk through of one of the residence models, which was incredible! Decked out in an elegant modern aesthetic, the space was surprisingly still very livable for a family or onlooking buyer. As for the whole building, it will be composed of studio to three-bedroom residences that begin on the ninth floor.

Most homes will be face west with floor-to-ceiling windows for maximum exposure to scenic views of Brooklyn's skyline and the Hudson River. The boutique apartments is be filled with state-of-the-art appliances and crafted by the talented hands of Bosch, Gaggenau, Perlick, Dornbracht, Kallista, Wetstyle, and Duravit.



After fully imagining my life in the model residence sipping on a glass of rosé around the granite kitchen island with friends, I completed the walk-through and headed up to

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the rooftop. I don't think I could of arrived at a better time because as the elevator swung upon, I was instantly mesmerized by the warm glow of the sun, bathing the rooftop.

Following the jazzy tunes of the Hudson Horns, I made my way down to the lower level of the outdoor space and stared out over the edge. The views on the rooftop were beyond breathtaking. So, naturally I took out my phone, capturing the Instagram-worthy view of Brooklyn's historical skyline.

The two hours I spent on the rooftop had been marvelous. As the sun set, string lights kept the evening going before it finally came to a close. I would say 1 River Park's Rooftop Launch was the perfect way to celebrate my first time being in this historic (and ever-changing!) borough.

The building itself is a great way for potential tenants to buy into NYC luxury living. This development specifically will feature 17,000-square-feet of indoor-outdoor amenities including a double-height solarium lobby with 24-hour concierge service, and a Residents' Club with an outdoor heated pool, amphitheater and grilling area, a meditation deck for yoga, and a fully-equipped fitness center.

The 1 River Park Launch Bash was hosted by Elliman's Fredrik Eklund and John Gomes and the Maroni Team.

For more information on 1 River Park, visit the River Park website here.

<http://www.cottages-gardens.com/Over-the-Wire/September-2019/Brooklyns-1-River-Park-Rooftop-Launch-Celebrates-New-Development-Luxury-Listings/?ver=1568752420>